

Martha Townsend



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Research and teaching areas:

Composition Studies, writing-across-the-curriculum, writing-in-the-disciplines, writing assessment, writing program administration

Professor

Marty Townsend teaches graduate and undergraduate courses in rhetoric and composition. She is a fellow of the Bryn Mawr Institute for Women in Higher Education Administration, former literacy consultant to The Ford Foundation, and former director MU's Campus Writing Program (1991-2006). Author of numerous book chapters and journal articles on writing-across-the-curriculum, she is the recipient of a Gold Chalk award for training and mentoring graduate students. Her work with academic writing has taken her to universities in Romania, Korea, Thailand, South Africa, China, and Costa Rica. She sits on the Editorial Board of *WPA: Journal of the Council of Writing Program Administrators* and has consulted on writing and general education for over eighty colleges and universities in the U.S. and abroad. Her current research project involves literacy and high profile athletes in Division I football.

Education

PhD 1991, Arizona State University

MA 1985, University of Utah

BA 1983, University of Utah

Selected Publications

"WAC Program Vulnerability and What To Do About It: An Update and Brief Bibliographic Essay." *The WAC Journal*. Vol. 19 (August 2008), 45-61.

"Negotiating the Risks and Reaping the Rewards: Advice from a Former JWPA." *Untenured Faculty as Writing Program Administrators: Institutional Practices and Politics*, eds. Debra Frank Dew and Alice Horning. West Lafayette, IN: Parlor Press (2007), 72-93.

"Automated Essay Grading in the Sociology Classroom: Finding Common

Ground." *Machine Scoring of Student Essays: Truth and Consequences*, eds. Patricia Freitag Ericsson and Richard Haswell. Logan: Utah State University Press (2006), 177-198. With Edward Brent.

"What the Outcomes Statement Could Mean for Writing across the Curriculum." *The Outcomes Book: Debate and Consensus after the WPA Outcomes Statement*, eds. Susanmarie Harrington, Keith Rhodes, Ruth Overman Fischer, and Rita Malenczyk. Logan: Utah State University Press (2005), 121-126.

"Writing in/across the Curriculum at a Comprehensive Chinese University." *Language and Learning Across the Disciplines*, ed. Susan McLeod. Vol. 5 No. 3 (February 2005), 134-149.

"To Teach or Not To Teach? That Is the Dilemma." *The WAC Casebook: Scenes for Faculty Reflection and Program Development*, ed. Chris M. Anson. New York: Oxford University Press (2002), 223-226.

"Writing Across the Curriculum." *The Writing Program Administrator's Resource: A Guide to Reflective Institutional Practice*, eds. Stuart C. Brown and Theresa Enos. Mahwah, NJ: Lawrence Erlbaum (2002), 439-452.

"Writing Across the Curriculum." *The Allyn & Bacon Sourcebook for Writing Program Administrators*, eds. Irene Ward and William J. Carpenter. New York: Longman (2002), 264-274.

"Writing Intensive Courses and WAC." *WAC for the New Millennium: Strategies for Continuing WAC Programs*, eds. Susan H. McLeod, Eric Miraglia, Margot Soven, and Christopher Thaiss. Urbana: NCTE (2001), 223-258.

"Integrating WAC into General Education: An Assessment Case Study." *Assessing Writing Across the Curriculum: Diverse Approaches and Practices*, eds. Kathleen Blake Yancey and Brian Huot. Greenwich, CT: Ablex (1997), 159-172.

"Writing Across the Curriculum." *Encyclopedia of English Studies and Language Arts: A Project of the NCTE*, ed. Alan C. Purves. New York: Scholastic, Inc. (1994), 1299-1302.

Courses Taught

English 1000: Exposition and Argumentation
English 1000H: Exposition and Argumentation (Honors)
English 4970: Capstone: Language, Literacy, and the Liberal Arts
English 8010: Theory and Practice of Composition
English 8040: Theory and Practice of WAC/WID
English 8040: Issues in Writing Assessment
English 8040: Issues in Writing Program Administration
English 9090: Doctoral Dissertation Research

Selected Awards

(with CWP colleagues) CCCC's Writing Program Certificate of Excellence, 2004
President's Leadership Development Program, 2001
MU Alumni Association Faculty/Alumni Award, 1999
MU Gold Chalk Award, 1997